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**World-Renowned Orthodontist, Dr. Richard P. McLaughlin, Joins Opal Orthodontics**

**SOUTH JORDAN, Utah April 30 2009** - Opal Orthodontics, a division of Ultradent Products, Inc., announced today that world-renowned orthodontist Dr. Richard P. McLaughlin has recently joined the company as an advocate and consultant. Dr. McLaughlin will lead the global orthodontic education program and will begin contributing to new product development and design.

Dr. McLaughlin, who graduated from Georgetown University Dental School and received his orthodontic degree from the University of Southern California, has lectured all over the world and is recognized for his advancements in the pre-adjusted appliance prescription. As Dr. Larry Andrews' (inventor of the "straight-wire" appliance), associate Dr. McLaughlin learned the intricacies of design and performance of the pre-adjusted system. Later in his career, Dr. McLaughlin opened a private practice in San Diego, California and leveraged the knowledge and teachings of Dr. Ron Roth to refine his approach; this along with his collaboration with Dr. Jon Bennett and Dr. Hugo Trevisi resulted in what is widely accepted today as the most advanced pre-adjusted prescription in the history of orthodontics.

Dr. McLaughlin's passion for continuous improvement of the pre-adjusted appliance is what has drawn him to Ultradent and Dr. Dan Fischer, its president and founder. Ultradent has a trusted reputation in the dental community and a 30-year history of progressive improvements in the field of dentistry. The addition of the orthodontic division has created the opportunity for extraordinary synergies in oral healthcare. Dr. McLaughlin's history of excellence in treating patients with superior esthetics, optimal occlusion and treatment efficiency, complement Dr. Fischer's reputation for industry advancement, innovation and preservation of healthy, natural tooth anatomy. Additionally, the environment at Opal Orthodontics fosters a forum to improve the level of care for patients and clinicians which coincides with Dr. McLaughlin's personal philosophy.

With the support of Dr. McLaughlin, Opal Orthodontics is poised to service the orthodontic market with experienced professionals in sales, marketing and continuing education.

For more information about Opal Orthodontics, please contact Dwight Schnaitter at (801)553-4494 or visit us at [www.opalortho.com](http://www.opalortho.com).

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#### About Opal Orthodontics

Opal Orthodontics, a division of Ultradent Products, Inc., is a full-service orthodontic company committed to bringing new and innovative products to the orthodontic market. Opal Orthodontics products include bands and brackets, archwires, adhesives and homecare products designed to meet the demanding needs of today's orthodontics practices. Opal Orthodontics is also a proud partner of the Susan G. Komen for the Cure in its fight to eliminate breast cancer. For more information about Opal Orthodontics, call (888) 863-5883 or visit [www.opalorthodontics.com](http://www.opalorthodontics.com).

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