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Opal Orthodontics Showcases RPM™
A philosophy for comprehensive orthodontic management

SOUTH JORDAN, UTAH: April 30, 2010 — Opal Orthodontics will present RPM™, a comprehensive philosophy for orthodontic treatment at the American Association of Orthodontists Annual Session, May 1-4, 2010. Developed by Dr. Richard P. McLaughlin, RPM unites advanced orthodontic education with integrated products designed to support an advanced orthodontic management philosophy focused on precise, predictable, patient-centered outcomes.

The RPM philosophy is a comprehensive approach to orthodontic management, ranging from diagnosis and treatment planning to the finishing and retention stages of treatment. In development of RPM, Dr. McLaughlin set out to combine orthodontic education with the most advanced pre-adjusted appliance prescription available today, the Avex Suite, as well as Opal Orthodontics' VIA Wires and Opal Seal with the goal of long-term oral health for the patient.

RPM promotes orthodontic care that considers not only the proper positioning of teeth and roots, but also complete orofacial health, stability and esthetics, including facial balance, ideal static and functional occlusion, periodontal health and stability, maintained or improved airway and anti-decay dental health.

Dr. McLaughlin is one of the orthodontic industry's foremost instructors on advanced treatment using the pre-adjusted appliance, a Diplomat of the American Board of Orthodontics, a member of the Pacific Coast Society of Orthodontists, The American Association of Orthodontists, Component Director of the Edward H. Angle Society of Orthodontists and has authored more than 30 journal articles and co-authored 4 textbooks.

For more information on RPM or any of Opal Orthodontics' industry advancements, please stop by our booth at **AAO (#2227)** or visit our website at www.opalorthodontics.com.

ABOUT OPAL ORTHODONTICS



Opal Orthodontics, a division of Ultradent Products, Inc., is an orthodontic company committed to bringing new and innovative products to the orthodontic market. Opal Orthodontics products include bands and brackets, archwires, adhesives and homecare products designed to meet the demanding needs of today's orthodontics practices. Opal Orthodontics is also a proud partner of the Susan G. Komen for the Cure in its fight to eliminate breast cancer.

For more information about Opal Orthodontics, call **(888) 863-5883** or visit www.opalorthodontics.com.